

FIG. 1

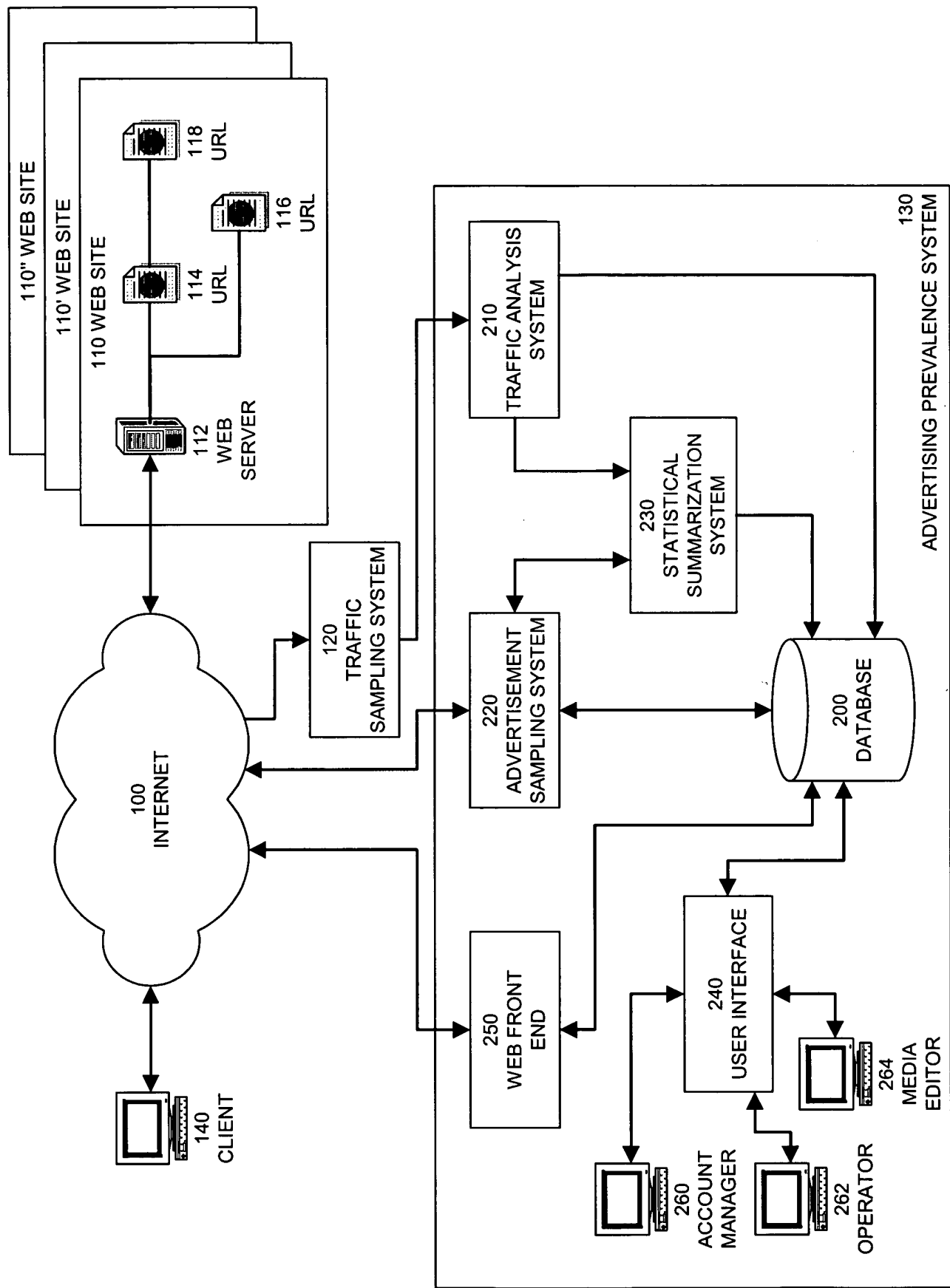


FIG. 2



FIG. 3

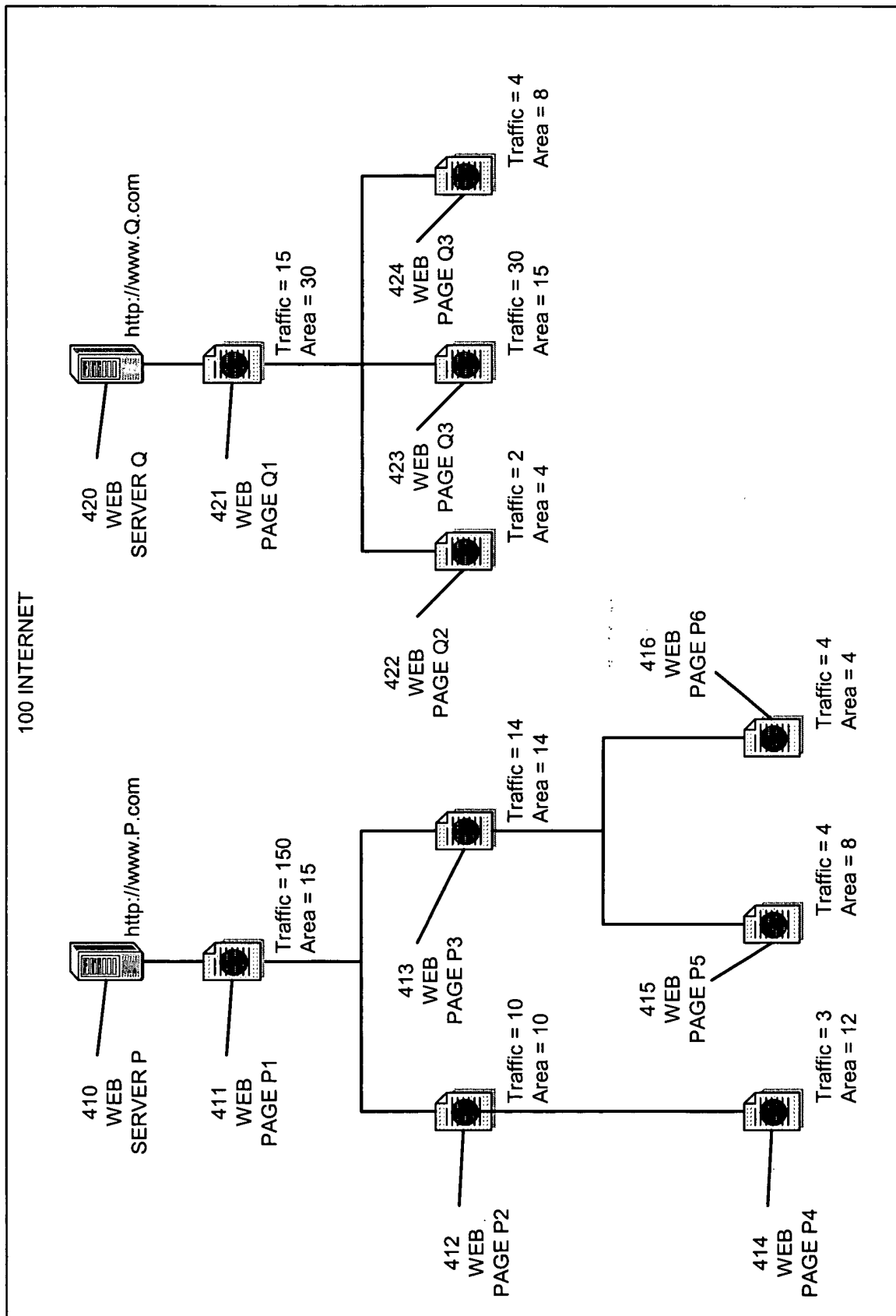


FIG. 4A

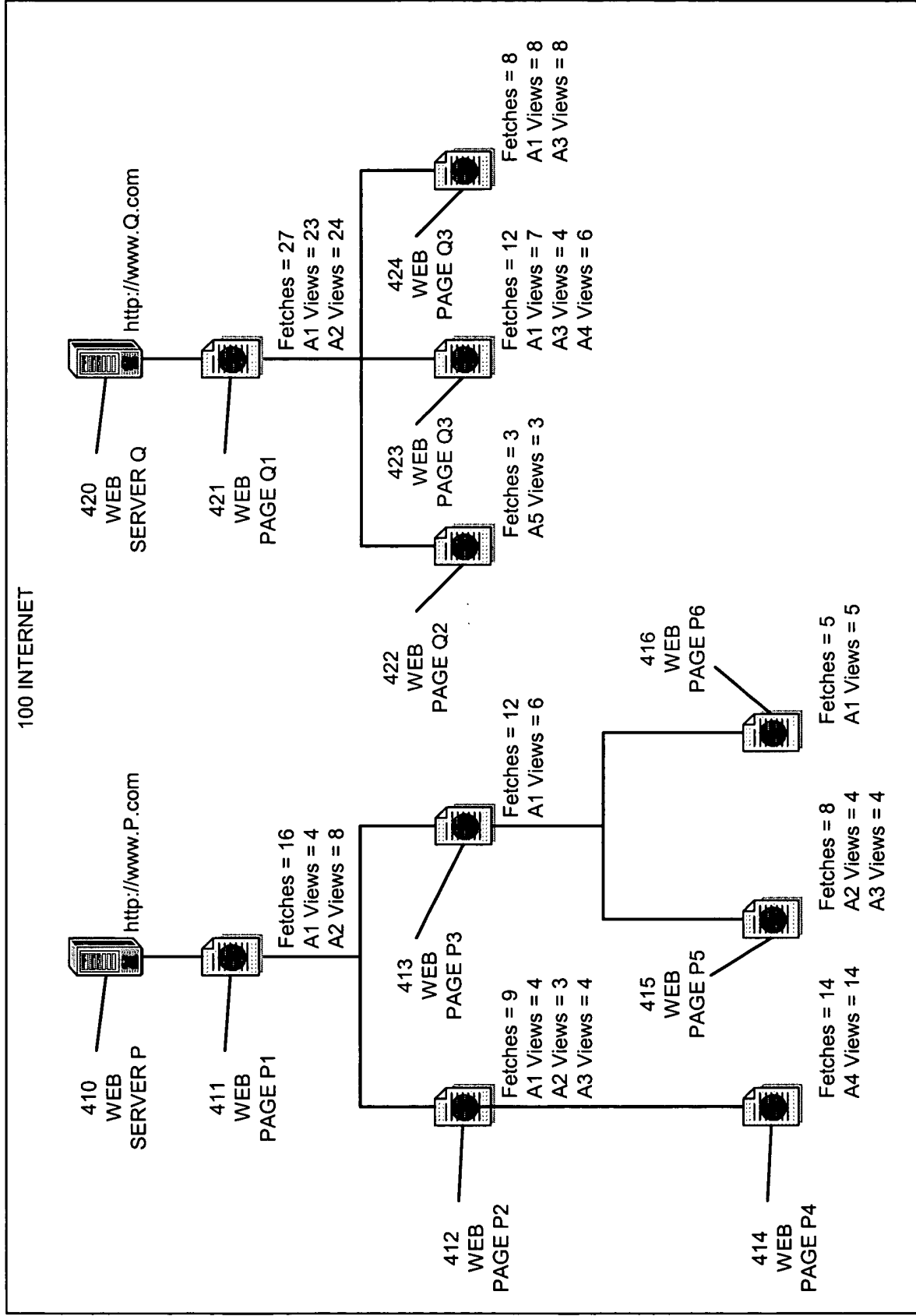


FIG. 4B

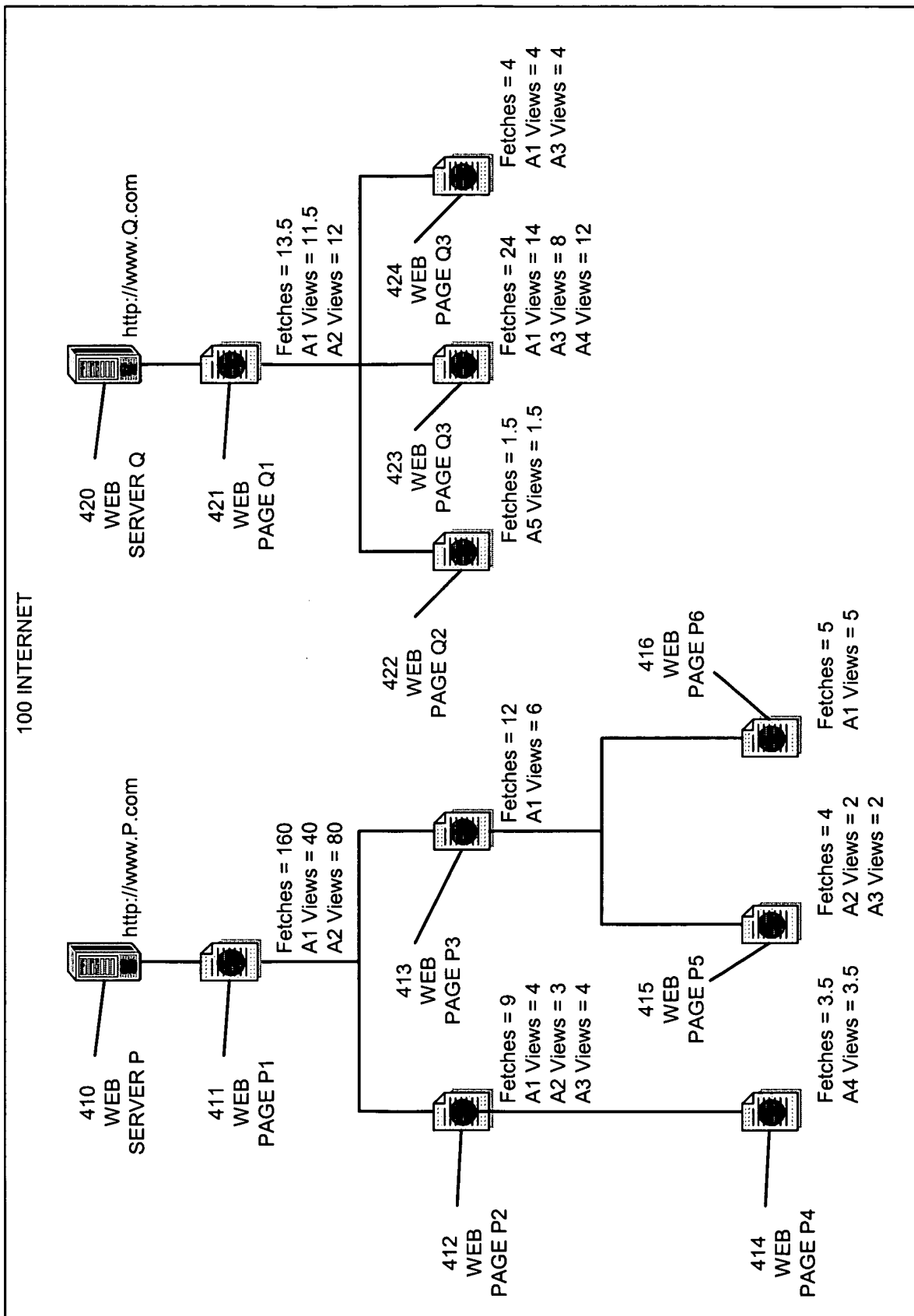


FIG. 4C

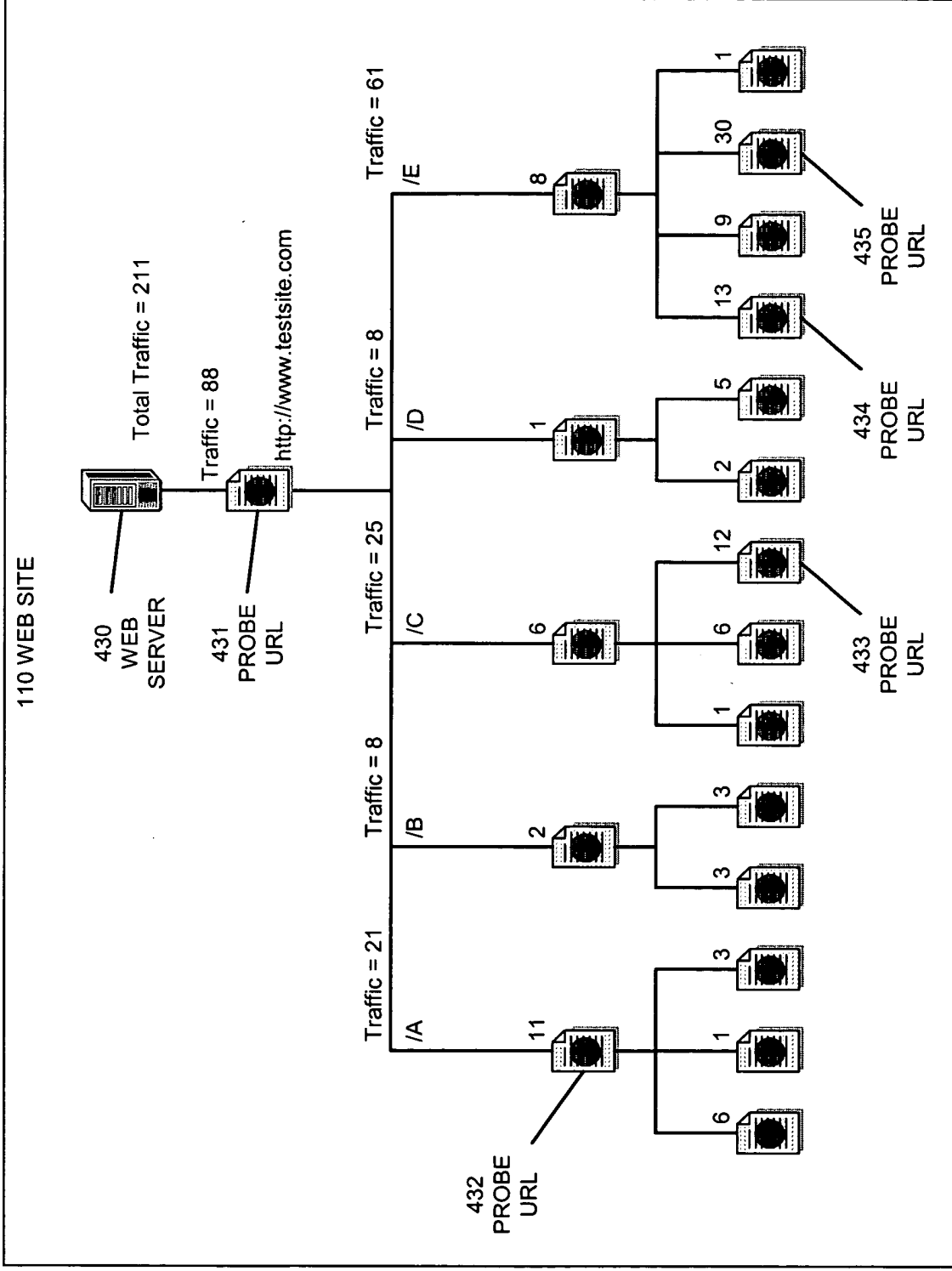


FIG. 4D

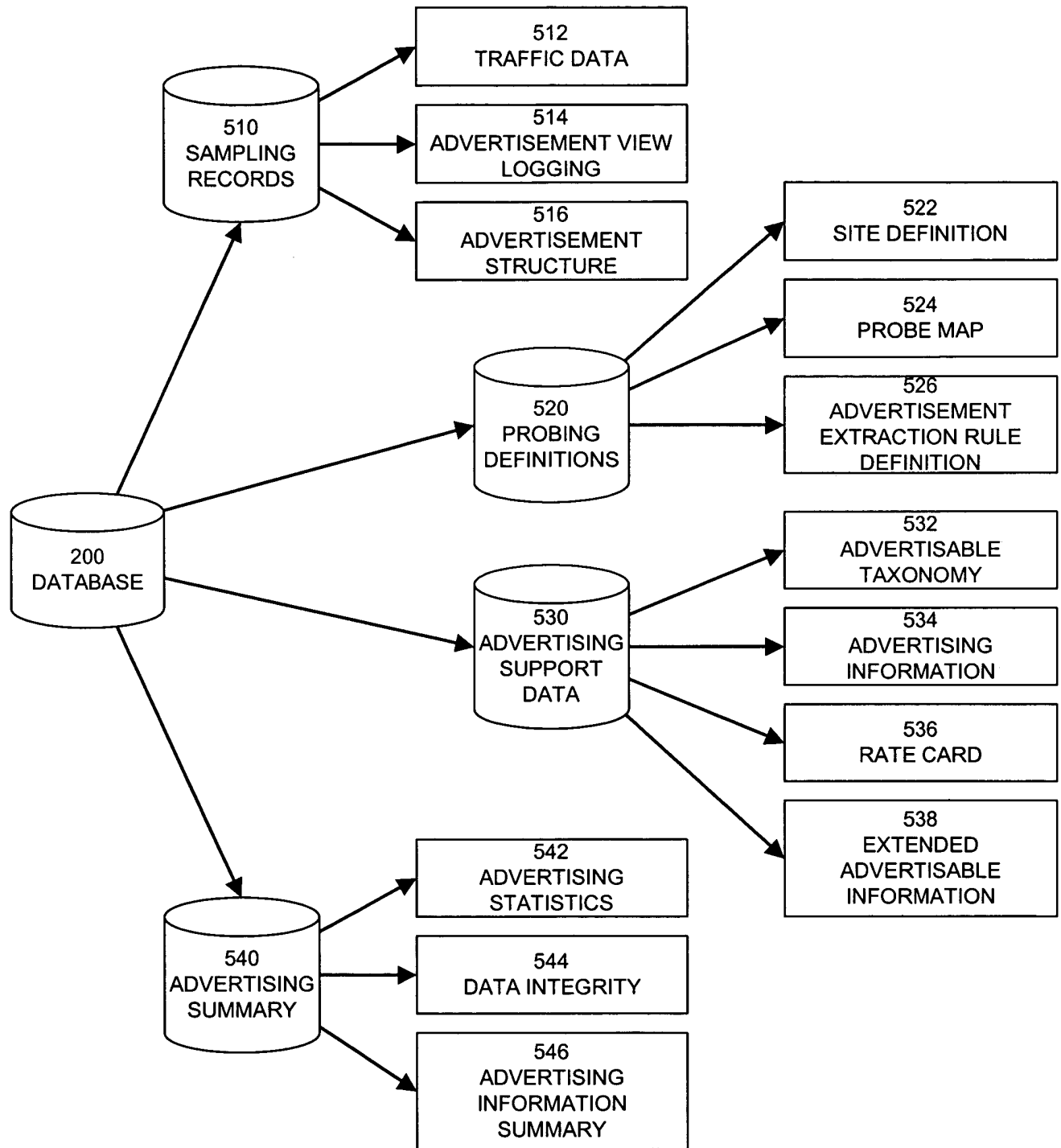


FIG. 5

ADVERTISING PREVALENCE SYSTEM

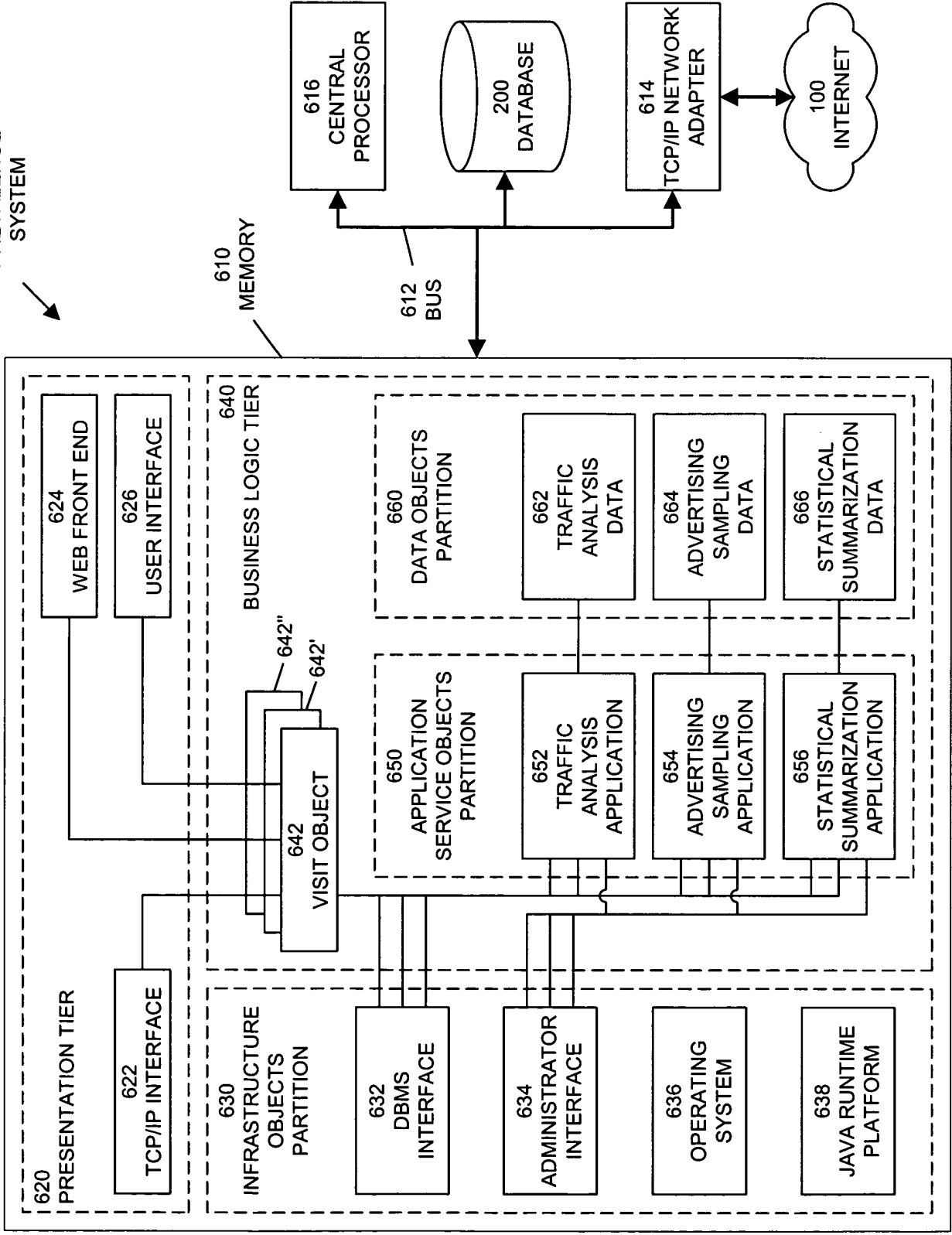


FIG. 6

700
ADVERTISING
MEASUREMENT
PROCESS

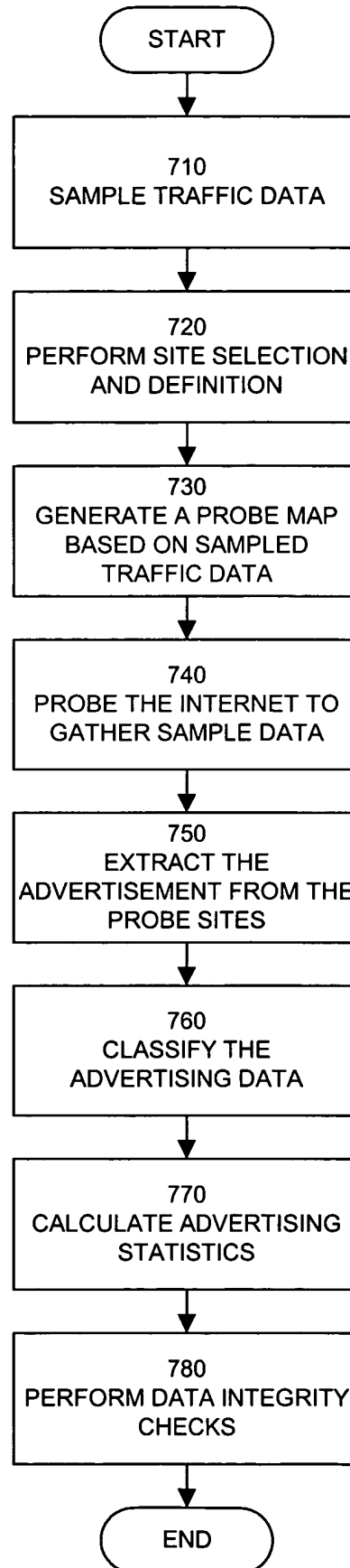


FIG. 7A

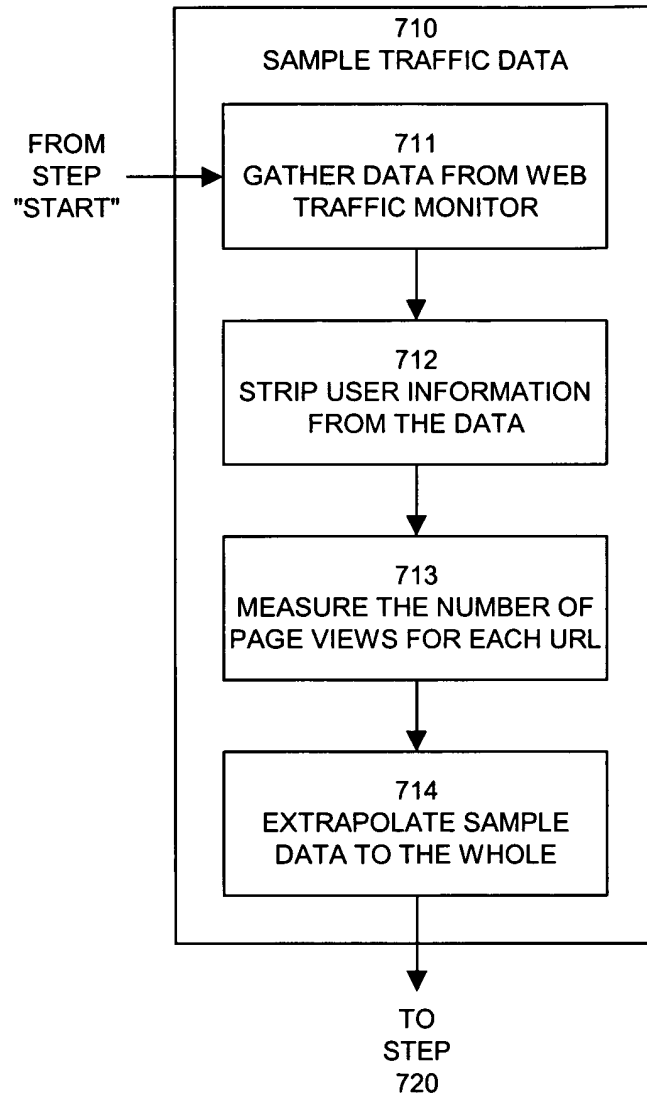


FIG. 7B

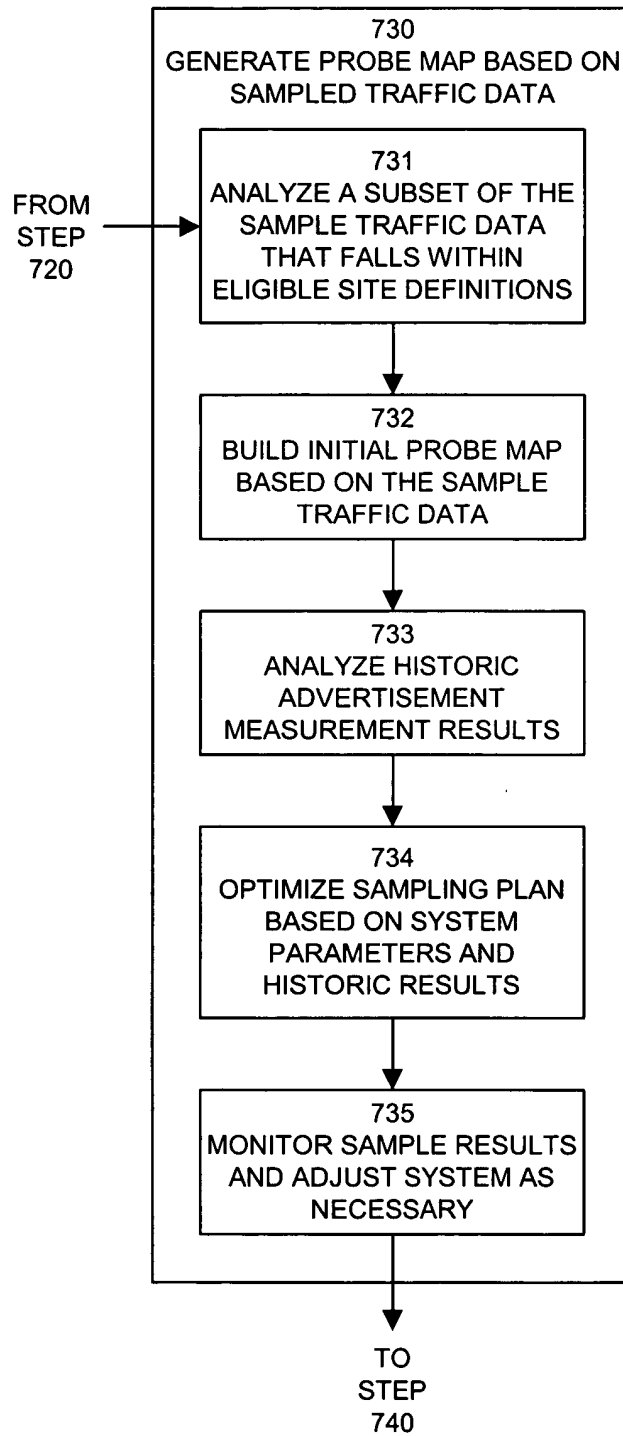


FIG. 7C

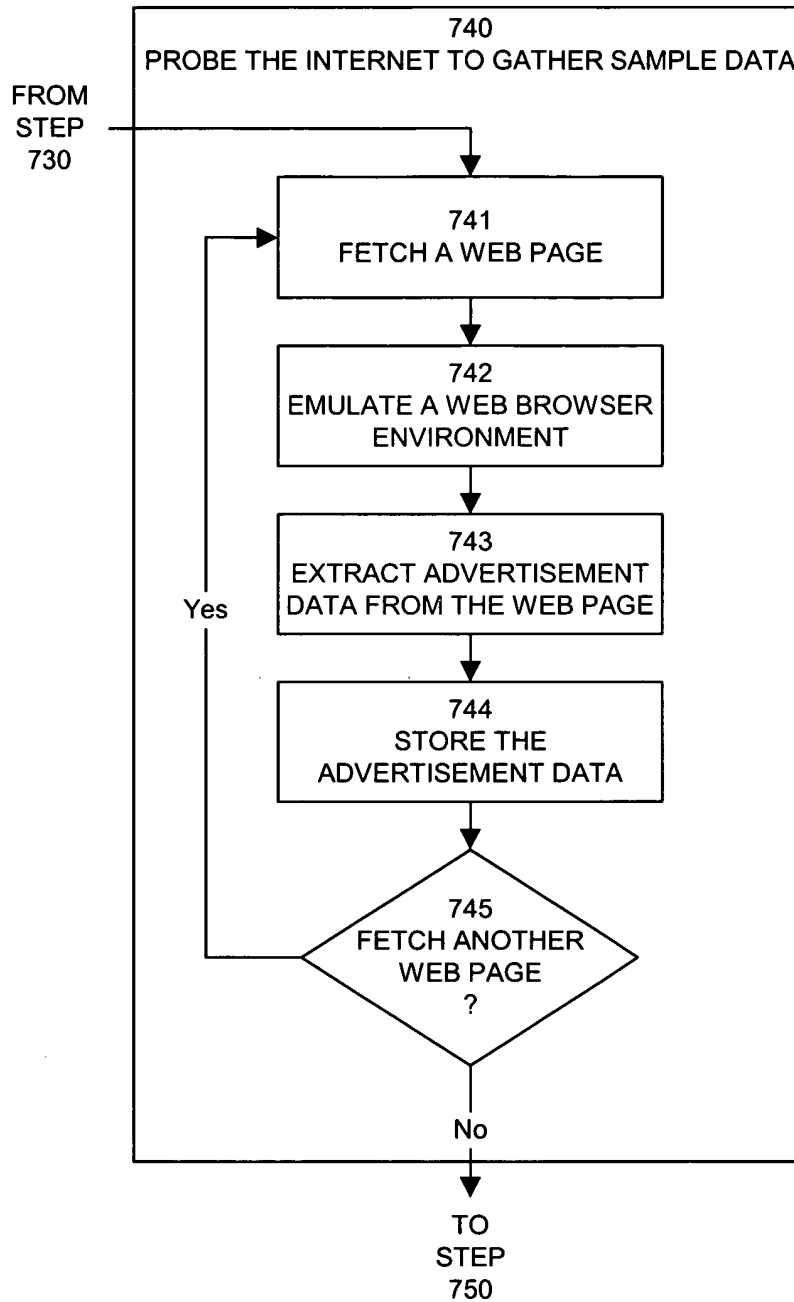


FIG. 7D

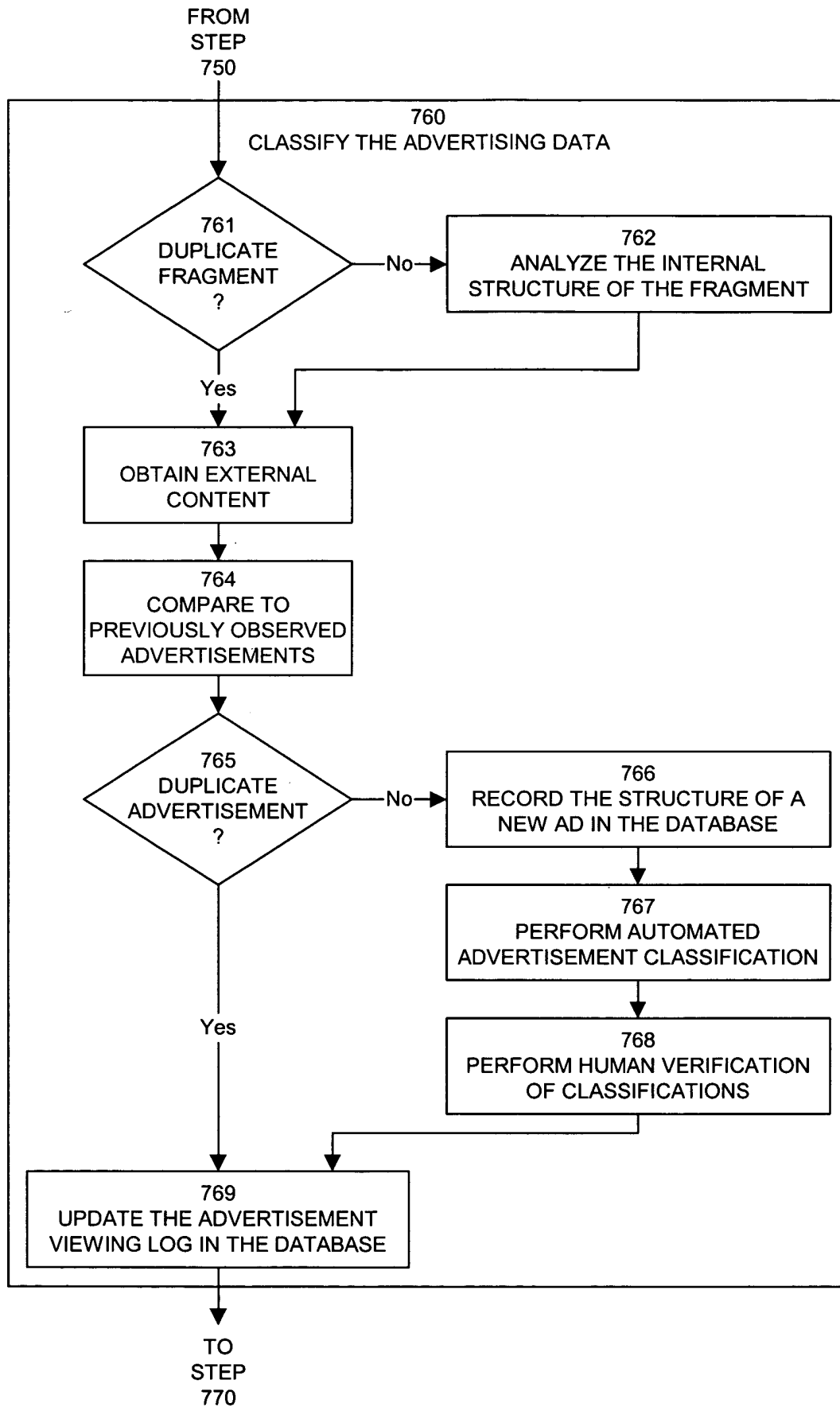


FIG. 7E

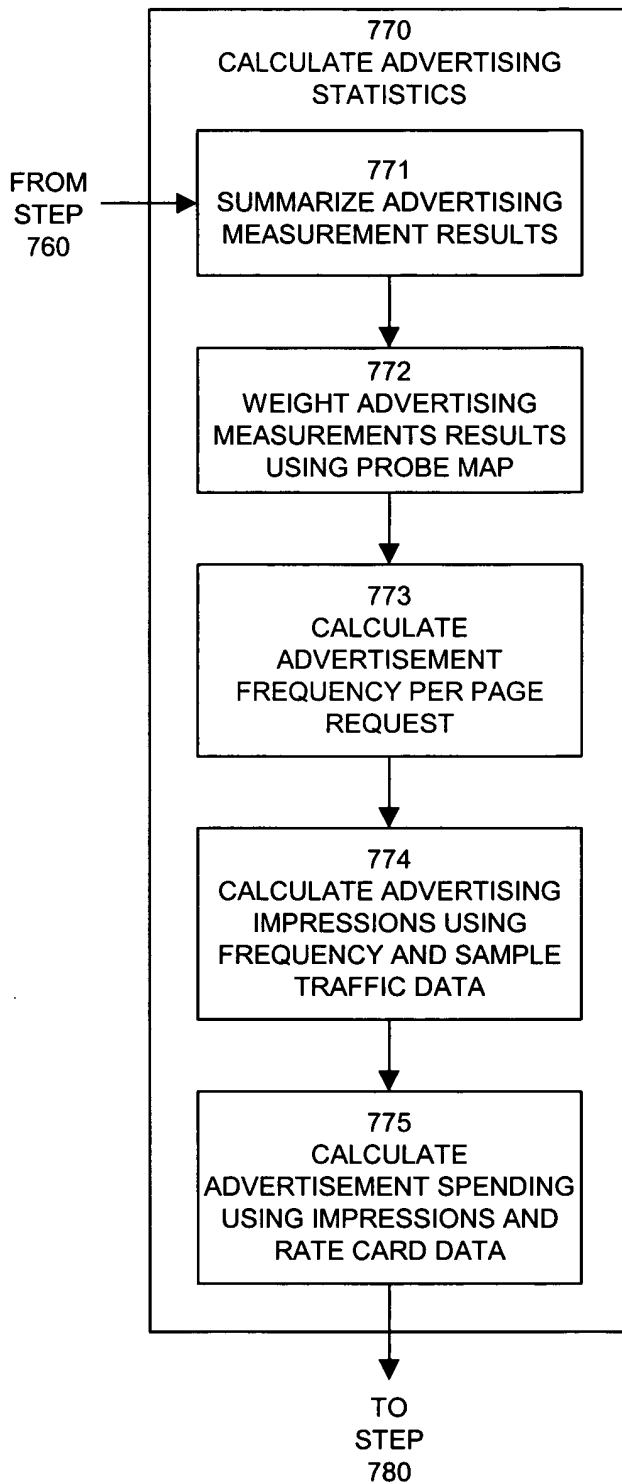


FIG. 7F